



For release, February 2019

## **BRITISH GAMBLING INDUSTRY UNITES ONCE AGAIN FOR RESPONSIBLE GAMBLING WEEK 2019**

The Industry Group for Responsible Gambling (IGRG) has today announced that **Responsible Gambling Week 2019** will take place from 7<sup>th</sup> -13<sup>th</sup> November and that following the success of RG Week 2018 organisations and businesses from across Britain will once again join forces to support the campaign.

The IGRG brings together every sector of the gambling industry through its member trade associations, the Association of British Bookmakers (ABB); British Amusement Machine Association (BACTA); The Bingo Association (BA); National Casino Forum (NCF); and Remote Gambling Association (RGA); all with the common objective of raising awareness of safer gambling behaviours and encouraging staff, customers and the wider public to discuss what it means to gamble responsibly.

The headline theme of the Week will be *Let's Talk About Safer Gambling*. By coming together with one voice, the industry is able extend its reach and ensure that the message of safer gambling connects with the widest possible audience.

Encouraged by the success of **Responsible Gambling Week 2017** and building on the huge engagement achieved in 2018, which encompassed more than 12,000 gambling venues and online sites, 120,000 employees across Great Britain and created some 20 million impressions on social media, the IGRG is seeking to build on these excellent results and take the campaign further in 2019.

Operators promote responsible gambling 365 days of the year, but **Responsible Gambling Week** creates the opportunity for businesses to start a conversation about safer gambling not only with their customers, but also with their friends and families.

**John Hagan, Chairman of the Industry Group for Responsible Gambling**, said:

*"Social responsibility is fundamental to the gambling industry's approach, and we are all dedicated, year-round, to promoting safer gambling. But what makes Responsible Gambling Week special is that the whole industry is united and engaged to highlight safer gambling to a broader audience.*

*"Responsible Gambling Week 2018 was widely supported across the industry, helping to set a new benchmark for the campaign. We are confident that with the continued support of operators, charities and information networks we can build on last year's success and reach a far greater audience.*



/More.

*“RG Week 2019 will take place from 7<sup>th</sup> to 13<sup>th</sup> November; in announcing these dates early in the year we are hoping that the increased planning time will encourage and allow for further support. For 2019 we will be seeking to broaden RG Week’s supporter base and make use of complimentary communication networks, refining message themes for RG Week in line with consumer research and following input from specialist support groups.”*

**Responsible Gambling Week** will be attending ICE Totally Gaming, held at London ExCel from 5<sup>th</sup> – 7<sup>th</sup> February 2019, where team members will be available to discuss this year’s campaign.

Further information about **RG Week 2019** will be made available on the **Responsible Gambling Week** web site ([www.responsiblegamblingweek.org](http://www.responsiblegamblingweek.org)) in the coming weeks and supporters can register for updates on the site. The website will be a key resource and information point for the 2019 campaign for customers, the general public, staff and supporting organisations, in addition to providing information and material for the media. Social media channels for **Responsible Gambling Week 2019** are also live on Facebook and Twitter [@RGWeek19](https://twitter.com/RGWeek19)

**Responsible Gambling Week 2019** will take place from 7<sup>th</sup> – 13<sup>th</sup> November 2019. Organisations wishing to support the Week and get involved should, if a member of a supporting trade association, contact their trade association first. Organisations that are not members of a supporting trade association should contact the **Responsible Gambling Week** team by email: [info@responsiblegamblingweek.org](mailto:info@responsiblegamblingweek.org)

To stay up to date, please visit and follow **Responsible Gambling Week 2019** on Facebook [www.facebook.com/RGWeek2019](https://www.facebook.com/RGWeek2019) and on Twitter at [@RGWeek2019](https://twitter.com/RGWeek2019) .

**ENDS**

**Notes to Editors:**

For further information please contact:

Steve Baldwin – 07946 597956



Images from the 2018 campaign remain available on the RG Week Website:

<https://responsiblegamblingweek.org/images/>

These will be updated for the 2019 campaign in April.

### **About Responsible Gambling Week**

- Responsible Gambling Week (RGW) is a national, cross-industry awareness campaign to promote responsible gambling
- Responsible Gambling Week 2019 runs from 7<sup>th</sup> November -13<sup>th</sup> November 2019.
- The campaign is led by the Industry Group for Responsible Gambling (IGRG) and all five sectors of the UK gambling industry (arcades, bingo clubs, bookmakers, casinos and online).
- The aim of the campaign is to further raise awareness amongst customers and the wider public of:
  - Safer gambling
  - How to gamble responsibly
  - The tools that are available to help individuals gamble responsibly
  - Where to find more information, help and support for those who need it

### **About IGRG:**

- Established in 2014, the IGRG promotes socially responsible gambling within the British gambling industry, in support of the three licensing objectives in the Gambling Act 2005.
- The IGRG comprises the Association of British Bookmakers (ABB); British Amusement Machine Association (BACTA); The Bingo Association (BA); National Casino Forum (NCF); and Remote Gambling Association (RGA).
- IGRG's member associations represent some 640 operators and 8,500 licensed premises, reflecting the spectrum of gambling businesses.
- [www.igrig.uk](http://www.igrig.uk)

### **Association of British Bookmakers (ABB)**

The Association of British Bookmakers (ABB) is the industry association for the high street betting industry. Our members include three of the four largest high street operators: Ladbrokes-Coral, Paddy Power Betfair, and William Hill along with many independent bookmakers. Collectively, the ABB represents almost 80% of the high street betting shop industry. [www.abb.uk.com](http://www.abb.uk.com)

### **Bacta**

Bacta represents the amusement and gaming machine industry in the UK. Its 500 members range from high-tech and creative manufacturers, to machine suppliers to pubs, clubs and bingo halls, to the operators of seaside Family Entertainment Centres and over-18s Gaming Centres. The industry's 310,000 machines contribute nearly £2 billion to the British economy and employs 34,000 people. [www.bacta.org.uk](http://www.bacta.org.uk)



### **The Bingo Association**

The Bingo Association is the trade association of the licensed bingo industry in Great Britain, representing the proprietors licensed under The Gambling Act 2005. Its aims are to promote and develop the interests of all licensed bingo operators. There are 103 operators in membership, ranging from large operators to single business units. The Bingo Industry Code of Conduct for Responsible Gambling is a condition of membership. [www.bingo-association.co.uk](http://www.bingo-association.co.uk)

### **National Casino Forum (NCF)**

The National Casino Forum (NCF) is the sole trade association for non-remote casinos in Great Britain. All non-remote casinos are members. NCF promotes a positive agenda for a well-regulated, socially responsible and economically sustainable casino industry. Adhering to the principles of Playing Safe, the sector's responsible gambling initiative, is a condition of membership. [www.nationalcasinoforum.co.uk](http://www.nationalcasinoforum.co.uk)

### **Remote Gambling Association (RGA)**

The Remote Gambling Association (RGA) is the largest online gambling trade association in the world, representing the largest licensed stock market listed remote gambling operators and software providers. The organisation provides the remote gambling industry with a single voice on all issues of importance to regulators, legislators, and key decision makers around the world. [www.rga.eu.com](http://www.rga.eu.com)