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English Football League, RCA and BHA sign up to support Responsible Gambling Week 2019

The English Football League, Racecourse Association and British Horseracing Authority have all signed up to support Responsible Gambling Week 2019, a public awareness campaign to trigger a national conversation about what it means to gamble responsibly.

Responsible Gambling Week 2019, which takes place from November 7th – November 13th with the hashtag #RGWeek19, is part of the industry's year-round commitment to promote safer gambling. More than 120,000 staff at thousands of gambling venues and online sites are taking part, and this marks the second consecutive year that the EFL, RCA and BHA are participating.

Support from the EFL and its clubs will encompass #RGWeek19 messaging in matchday programmes, on clubs' websites and across the club social channels throughout RG Week. #RGWeek19 messaging will also appear on LED screens at matches across the country. Clubs will launch their own initiatives to raise awareness of the campaign, with Swansea City changing the logo on the front of their shirts to the responsible gambling week logo for one match.

The campaign has also attracted the support of Sky Bet, who will dedicate advertising space in matchday programmes, on big screens and across their social channels.

This year's campaign has the highest number of participants to date. Support from the RCA and BHA will encompass racecourses across the country sharing #RGWeek19 messages across social media and on big screens, members of the Federation of Racecourse bookmakers and the Administration of Gambling on Tracks showing their support by wearing #RGWeek19 badges at events across the country and showing Responsible Gambling Week messaging on their course side race day signage.

The following racecourses have confirmed their support for 2019: Ascot, Aintree, Doncaster, Brighton, Hexham, Carlisle, Haydock Park and Cheltenham, with many more expected to sign up in the coming days. They will be sharing #RGWeek19 messaging across their social media channels, playing videos on their race day signage and on big screens as well as promoting across their racecourses through the period leading up to and including the week itself.

The campaign is led by the Industry Group for Responsible Gambling, comprised of all the gambling trade associations, and in Ireland by the Irish Bookmakers Association. The objective is to trigger a national conversation about safer gambling, highlighting the tools, advice and help available to customers, and the initiatives being taken by operators to promote social responsibility.



The five key responsible gambling behaviours that will be communicated throughout RG Week are:

- Only spend what you can afford
- Set your limits for time and money
- Gambling is not the answer to any problem
- Gambling when angry or upset is not a good idea
- Gambling shouldn't interfere with your personal relationship

A revamped website, www.responsiblegamblinguk.org will act as an information hub, providing a comprehensive one-stop service for consumers all year round, educating them about all aspects of responsible gambling.

John Hagan, chairman of the IGRG, said:

"We are delighted that so many clubs and racecourses across the country will be supporting Responsible Gambling Week. We want to take the message about safer gambling even further this year, and are confident this will be our biggest campaign yet. The continued engagement and support of football clubs and racecourses is enormously helpful in highlighting the week and triggering a national conversation about what it means to gamble responsibly throughout the year."

To find out more visit: www.responsiblegamblinguk.org

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ABOUT RESPONSIBLE GAMBLING WEEK:

Responsible Gambling Week, now in its third year, is a national, cross-industry awareness campaign to promote responsible gambling, taking place this year from 7th November -13th November.



The campaign is led by the Industry Group for Responsible Gambling (IGRG) and all five sectors of the UK gambling industry (arcades, bingo clubs, bookmakers, casinos and online). In Ireland, it is led by the Irish Bookmakers Association.

The objective is to further raise awareness amongst customers and the wider public of:

- Safer gambling
- How to gamble responsibly
- The tools that are available to help individuals gamble responsibly
- Where to find more information, help and support for those who need it

More information about safer gambling can be found at www.responsiblegamblinguk.org. The National Gambling helpline 0808 8020 133, is available free and open everyday, providing information, advice and support on a confidential basis.

Responsible Gambling Week is active across all social platforms: Twitter Facebook and Instagram @RGWeek19